

---

Netdrafter, LLC is located in Northern Virginia and caters to a world wide market. Since 1998, Rachel Pastirik, Netdrafter's President, has been dedicated to high quality web architecture that provides solid solutions for your web services needs. Netdrafter has been in the spotlight on numerous occasions as a "winner" for excellence and superior customer service. Authentic, hard working, and full of integrity, Rachel Pastirik, has built Netdrafter from the bottom up - headed in the direction of one of the areas most promising web design firms.

Netdrafter's team of highly skilled and professional developers, designers, programmers, and writers bring innovative, entrepreneurial solutions that enhance your web site and solve problems for your customers. Netdrafter's "web" of consultants, partners, and other professionals provide the company with a trained, experienced, and educated work force that adhere to the leadership and company philosophy of Rachel Pastirik.

Netdrafter, LLC is a licensed, insured, and certified woman owned business.

### **Our Capabilities**

---

Netdrafter "web architects" program and develop clean, compliant, and search engine friendly web code. We craft stable web projects that focus on design, usability, accuracy and accessibility. Results: a secure, practical, and people friendly, user environment.

### **Our Pledge**

---

Our pledge is to you, our customer. We promise to build and construct web sites that work, deliver your message, establish you as a trustworthy company, and build your virtual sales force.

### **Our Reputation**

---

Our reputation is built on:

- Customer communication.
- Customer understanding.
- Customer education.
- Customer support and logically - customer happiness.
- "Great idea" - types of answers and solutions.
- ROI - a return to you on your investment, in us, your web site, and your customer.
- Industry, usability, and best practices understanding.
- Our "state of the web" PhD level of technological knowledge.
- Oh-by-the-way "it works" navigation tools.
- Our team, our loyalty, our vision, and our passion.

### **Services**

---

We provide the following consulting services:

- |                                    |                                 |
|------------------------------------|---------------------------------|
| - Web Design & Development         | - Email & Social Marketing      |
| - Advanced/Database Programming    | - Graphic & Content Development |
| - Search Engine Optimization (SEO) | - Web Site Hosting              |
| - E-commerce                       | - Related Consulting            |